



**Kulturanalys
Norden**



**A Nordic perspective on children
and young people as a target group
for cultural policy**

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The Arts in School Culture, 6 May

Kulturanalys Norden – a Nordic knowledge center for cultural policy

The center was established on the initiative of the Nordic Council of Ministers and has been hosted by the Swedish Agency for Cultural Policy Analysis since 2016.

Three strategical areas:

1. promote a long-term and systematic coordination of culture statistics
2. conduct analyses and inquiries on cultural policy issues
3. disseminate knowledge and research on cultural policy



Our main activity is reports



A Nordic cultural policy model

Similar features in the cultural policy systems:

- High level of public funding and accountability
- Artistic freedom and the principle of arm's length
- Everyone's participation and cultural democracy



Long tradition of Nordic cultural co-operation

Our Vision 2030



Nordic Co-operation Programme for Culture 2025–2030

Together for a Creative, Sustainable and Visible Nordic Region



Competitive, visible and creative cultural co-operation shall help to strengthen the opportunities of Nordic cultural actors both within and outside of the Nordic Region, help boost development and innovation, and provide Nordic art and cultural producers with better visibility within international arenas.



Prioritised themes for Kulturanalys Norden 2025-2027

- Non-public funding for arts and culture
- Civil preparedness and resilience
- Children and young people
- Employment and CCI



Previous mapping of cultural activities amongst children and young people

Kulturanalys Norden concluded that it would be hard to proceed with a joint Nordic survey since there are variations in the national studies (i.e. leisure vs school, range of questions, national needs of time series)

Overall findings: differences in activities between girls and boys, younger children are more culturally active

En gemensam nordisk undersökning av barns och ungas kulturvanor?



En rapport på uppdrag av Kulturar

	Danmark	Finland	Island	Norge	Sverige
Typ av studie/frågemetodik för senast avslutade studie	Kulturvanestudie. Skriftligt frågeformulär, paper/webb	Fritidsundersökning. Face-to-face resp. formulär paper/webb	Två ad hoc-studier av kulturvanor finns.	Medie- och kulturbarometer. Telefonintervjuer	Barn- och ungdomsstudie. Enkät via urval skolor
Periodicitet/senast publicerad	I snitt vart 8:e år sedan 1964. Senast publicerad 2012	Varje decennium sedan 1977. Planerad publicering nov 2018	Senaste rapporten publicerad 2009	Vart 4:e år (då kulturvanor ingår) sedan 1992. Senast publicerad 2017	Första b/u-studie. Kan komma att följas upp. Publicerad 2017
Samplstorlek	5130 (fördelat på vuxna, barn & nydanskarna)	15 000	..	Ca 3700	Ca 17 000 elever i olika årskurser
Åldrar berörda	Vuxna: 15 år – Barn: 9–14 år	10 år –	..	9–79 år	Ca 10, 14 resp. 17 år
Scope/innehållslig omfattning	Sedvanliga kulturområden samt sport/ motion, fritid	Bred fritidsundersökning, inkl. frågor om kulturvanor	..	Sedvanliga kulturområden samt Idrotts-even, tros- och livssynsmöte	Sedvanliga kulturområden.
Kostnad	Ca 2,8 milj. NOK (exkl moms)	Ca 2,6 milj SEK
Planer /aktuell situation	Ny studie av samma typ men med förändrade frågor genomförs 2018	Ny fritidsstudie 2017/18 Förändrad insamlingsmetod för personer 15 år och uppåt	Inga kända planer på nya eller återkommande studier	Inga kända planer på förändringar	SOM-undersökning. (16–85 år) nyttjas för successiva rapporter

Anm. 1 .. = uppgift saknas.

Anm. 2 "Sedvanliga kulturområden" i figuren avser vanor vad gäller sådant som scenkonst, böcker/bibliotek, musik, konstupställningar, film och kulturminnen/museer, digitala vanor.

Anm. 3 "SOM-undersökning" i figuren avser Samhälle, Opinion, Medier som genomförs av Göteborgs universitet sedan 1986.



Kulturanalys Norden

Culture for Children and Young People in the Nordic countries

Children and young people are a priority target group in the cultural policies of the Nordic countries as well as in the Nordic co-operation.

Differences in how cultural and educational policies are integrated and how policies addresses culture in schools and culture in leisure time.

Music and culture schools are an important part of national structures to promote children and young people's cultural practice and cultural education.



Upcoming Kulturanalys Norden project

- Mapping cultural policy structures, efforts and initiatives to promote the participation of children and young people in cultural activities in the Nordic countries.
- Previous work, policy brief: Government Initiatives to Increase Reading and Interest in Reading Among Children and Young People in the Nordic Countries
- Publication: fall 2026

Preliminary questions for the study

- How are children and young people formulated as a target group for cultural policy in the Nordic countries and in the Nordic cooperation?
- What are the cultural habits of children and young people in the Nordic countries?
- What public structures and initiatives exist in the Nordic countries to promote children's and young people's cultural practice and cultural education?
- What are the similarities and differences between the Nordic countries in the way policies are shaped to ensure children and young people's participation and access to cultural education?



Music and culture school

Country	Regulated by law	Responsible	Mandatory for municipalities
Denmark	Yes	Municipalities	Yes
Finland	Yes	Primarily municipalities, but also, state educational institutions, associations and foundations	No
Faroe Islands	Yes	National government och municipalities	Yes
Greenland	Yes	Municipalities	No
Iceland	Yes	Municipalities, private actors with funding from municipalities	No
Norway	Yes	Municipalities	Yes
Sweden	No	Municipalities	No
Åland	Yes	Landskapsregeringen	-

Statistics on music and culture schools

Country	Responsible	Geographical distribution	Number of students	Number of activities	Fees
Denmark	Statistics Denmark	Yes	Yes	Yes	-
Finland	Statistics Finland, Finnish National Agency for Education	Yes	Yes	Yes	Yes
Faroe Islands	-	-	-	-	-
Greenland	-	-	-	-	-
Iceland	-	-	-	-	-
Norway	Statistics Norway	Yes	Yes	-	-
Sweden	Kulturskolecentrum, Swedish Arts Council	Yes	Yes	Yes	Yes
Åland	Statistics and Research Åland	-	Yes	-	-

